



The Dranoff International Two Piano Foundation Reports Continued Growth and Adds More Board Members

Dranoff's 2010 season was the most successful in its history. Interesting programming, innovative collaborations and a highly regarded outreach program were instrumental in building audiences, interest and ticket sales.

Joining this momentum are Marketing Consultant Nina Cohen and Artist Agent Rise Kern.

Miami, FL ([PRWEB](#)) October 7, 2010 -- Nina Cohen is the embodiment of an effective networker and creative thinker. The past 5 years have established her reputation as a successful marketing consultant and strategic planner to a number of high profile clients in South Florida, such as the Greater Miami Convention & Visitors Bureau, Miami International Airport and the Yachts of Seabourn.

Prior to becoming a full-time consultant, Nina was a successful corporate executive holding senior positions with a number of international companies: BBDO International, Costa Cruises, Disney Cruise Line, Norwegian Cruise Line and Miami Air International.

A common thread found throughout Nina's background and life in South Florida has been her love of music. It is this musical passion that has led her to the Dranoff organization where she joins the effort to create a vibrant interest in the international competition and duo pianism in all its expressions.

Despite her work with "big names" - Chicago Symphony Orchestra with Daniel Barenboim, the Pittsburgh Symphony with Mariss Jansons, and Yo-Yo Ma - Rise Kern is deeply interested in furthering new talent and creating performance opportunities. This is the nexus with Dranoff since the International Two Piano Competition is all about new talent. We are very excited to have Rise develop a Latin American tour and other concert opportunities for our winners and laureates.

Almost 5 years with Columbia Artist Management and over 20 years with ICM Artist in New York have taken Rise Kern into every aspect of the world of talent representation, tour management and concert production: overseeing the production of selected touring attractions in the US and Latin America of major European and US orchestral ensembles, liaison with artists, foreign managers and venues, ensuring accountability and tour profitability; placing artist in commercials and television.

Her personal interests in music and languages are further indication just how authentically Rise lives her commitment to the arts.

The Dranoff International Two Piano Foundation is the presenter of the prestigious International Two Piano Competition since 1986. Its mission is to give a performance platform to professional duo pianists, to broaden interest and patronage of this art form, and to contribute to the repertoire by commissioning new works from contemporary composers. It is a Steinway & Sons competition, and it is accredited by the World Federation of International Music Competitions in Geneva.

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